

ROBERT B GRIFFIN

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SKILLS

Microsoft Office-9 years	Social Media Marketing-7 years	Social Media Management-7 years
Technical Support-5 years	Customer Relations-8 years	Public Relations
Search Engine Optimization (SEO)	Copywriting	Adobe Creative Suite (Photoshop, Lightroom, Audition, Illustrator, Rush)
Final Cut Pro	Google Analytics	Creative Writing
Twine	Graphic Design	Lean Six Sigma-2 years
Blender		

LANGUAGES

English (Native)	Spanish - Proficient Reading/Writing
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EXPERIENCE

Freelance Writer- Friendly Neighborhood Nerd, Remote -Blogger/ Freelance Writer, Remote January 2014 - Present

- A committed and versatile writer and blogger with over 10 years of published work.
- Write diverse content ranging through different topics of interest.
- Specializing in entertainment, consumer tech, music, and lifestyle.

Subject Matter Expert- Genpact, Remote - (SME) April 2020 - July 2023

- Trainer and SME skilled in customer service, disputes, and fraud lines of business for a preeminent financial institution.
- Processed and moderated social media content for a high-profile tech and digital media company.

Head Of Operations- Geek Street Radio, Jacksonville, FL May 2014 - January 2019

- Oversaw day-to-day operations of an entertainment and media network.
- Multiple media, including blog sites, podcasts, and video services.
- Created and maintained social media accounts and marketing campaigns for clients, business events, and corporate structures.
- Upheld morale and delegated duties to freelance employees.

EDUCATION

Bachelor of Fine Arts in Creative Writing (B.F.A.)- Full Sail University, Winter Park, FL October 2025

Associate Degree Animal Science- Tuskegee University, Tuskegee, AL May 2008

PUBLICATIONS

Dispatches From My St. Elsewhere- Authored July 9th, 2024.

Voices in BOLD- Authored. Issue 1- June 2022; Issue 2- June 2023; Issue 3- June 2024.

This Year's New York Comic Con Proves Why We Need More Black Retailers - Published October 1, 2017.