

ROBERT B GRIFFIN

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SKILLS

Microsoft Office-9 years	Social Media Marketing-7 years	Social Media Management-7 years
Technical Support-5 years	Customer Relations-8 years	Public Relations
Search Engine Optimization (SEO)	Copywriting	Adobe Creative Suite (Photoshop, Lightroom, Audition, Illustrator, Rush)
Final Cut Pro	Google Analytics	Creative Writing
Twine	Graphic Design	Lean Six Sigma-2 years
Blender		

LANGUAGES

English (Native)	Spanish - Proficient Reading/Writing
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EXPERIENCE

Freelance Writer- Friendly Neighborhood Nerd, Remote -Blogger/ Freelance Writer, Remote	January 2014 - Present
<ul style="list-style-type: none">• A committed and versatile writer and blogger with over 10 years of published work.• Write diverse content ranging through different topics of interest.• Specializing in entertainment, consumer tech, music, and lifestyle.	

Subject Matter Expert- Genpact, Remote - (SME)	April 2020 - July 2023
<ul style="list-style-type: none">• Trainer and SME skilled in customer service, disputes, and fraud lines of business for a preeminent financial institution.• Processed and moderated social media content for a high-profile tech and digital media company.	

Head Of Operations- Geek Street Radio, Jacksonville, FL	May 2014 - January 2019
<ul style="list-style-type: none">• Oversaw day-to-day operations of an entertainment and media network.• Multiple media, including blog sites, podcasts, and video services.• Created and maintained social media accounts and marketing campaigns for clients, business events, and corporate structures.• Upheld morale and delegated duties to freelance employees.	

EDUCATION

Bachelor of Fine Arts in Creative Writing (B.F.A.)- Full Sail University, Winter Park, FL	October 2025
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Associate Degree Animal Science- Tuskegee University, Tuskegee, AL	May 2008
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PUBLICATIONS

Dispatches From My St. Elsewhere- Authored July 9th, 2024.

Voices in BOLD- Authored. Issue 1- June 2022; Issue 2- June 2023; Issue 3- June 2024.

This Year's New York Comic Con Proves Why We Need More Black Retailers - Published October 1, 2017.